For immediate release

swatchbook® partners with Vizoo to revolutionize the digitization of materials

Partnership extends Vizoo's xTex software to integrate tightly with swatchbook
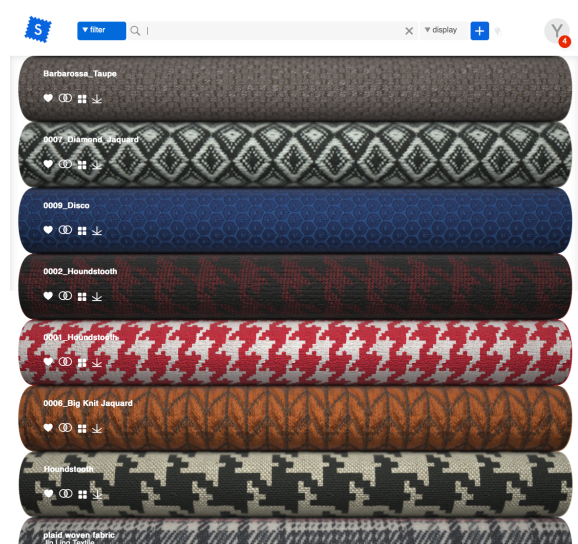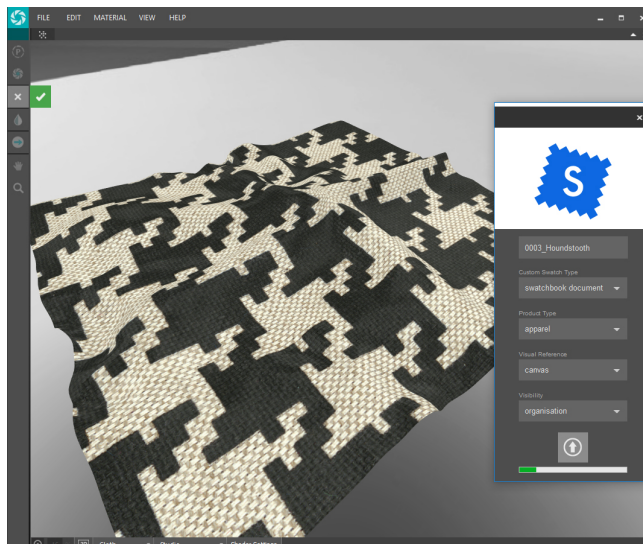
Irvine, CA, December 12, 2018 - swatchbook, a leading cloud-platform provider for Material Lifecycle Management (MLM) and Vizoo, a leading provider of hard- and software solutions for material digitization, today announced their official partnership. The goal of this collaboration is to create a fast, efficient and lean process of scanning, storing and sharing high-quality digital material samples.

"We are excited to deliver a tightly integrated solution to our customers," says Yazan Malkosh, founder and CEO of swatchbook. "We have been working with the Vizoo team for quite some time. Their hard- and software solutions make it extremely easy to create high-quality 3D swatches from physical material samples, exactly what our customers need in their mission of going digital. With the integration between xTex and swatchbook the process of digitization and managing materials becomes extremely efficient."

"A lot of our clients are looking for a storage solution for their digital materials", Martin Semsch, founder and Managing Director of Vizoo, explains. "swatchbook provides exactly that. And our new xTex plugin that will make the whole experience seamless for the user."

Direct upload of xTex scans to swatchbook

Vizoo is working on a plugin that will allow users to upload their scanned materials directly to swatchbook from within the xTex software. Utilizing swatchbook's API, the user has direct access to swatchbook's material creation and upload features.

Availability

The new plugin will be part of xTex version 181, scheduled to be released by the end of this year. All maintenance paying customers will have access to this new functionality when they upgrade to the latest version of xTex.

Learn more

To learn more about swatchbook's capabilities, integrations and partners visit www.swatchbook.us.

To learn more about Vizoo's xTex hard- and software scanning solutions please visit www.vizoo3d.com.

About swatchbook, inc

swatchbook is a design & software company that develops applications that make you smile. Founded in 2017, the company focuses on the development of cloud, desktop & mobile software applications that help integrate the creative community within an organization into the product development process.

swatchbook is located in sunny Irvine, CA. Its founders share a deep passion for good design & workflow, as well as a deep understanding of the challenges in the digital product development process & the future needs of companies in many industries.

About Vizoo

Vizoo 3D is a pioneer in the field of 3D material data acquisition. It consists of a creative and ambitious team of people located in Munich, Germany, and together with international partners, it helps fashion and automotive companies to create photorealistic content for design and marketing.

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